

UniversalSoft Limited

Ecommerce & Internet Solutions and Security Providers
Cloud Computing Services & Delivery

Working in Partnership for Success



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Who We Are?

UniversalSoft Ltd

UniversalSoft Limited was started in 2002 to help businesses to increase their profits and grow by implementing appropriate IT solutions that meet their business objectives.

Our customers range from Small to Medium sized Enterprises (SMEs) and come from wide range of industries. With more than 25 years of experience in the IT industry, we are well placed to help businesses to realise their full potential through ever changing technologies.

Our main products and services that we offer include:

- ❖ **Ecommerce Services and Internet Solutions**
 - **Our home grown Product UniversalShop**

- ❖ **Cloud Computing – Office Productivity Applications**
 - **Google Apps and Microsoft Office 365**

- ❖ **AVG Anti-Virus and Internet Security Products**

Please see a summary of our products and services on the following pages.

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What We Do?

Ecommerce Services - UniversalShop

We offer our customers an ecommerce solution, UniversalShop, that is both user and SEO friendly. Our ecommerce packages are designed to suit business of any size and nature. Whether you are looking to create a B2B or a B2C online shopping site, we have the product, experience and infrastructure to support your business for more profit for you.

UniversalShop Main Features:

- ❖ User Friendly
- ❖ SEO Friendly
- ❖ Comprehensive merchant functionality
- ❖ Fully Contents Managed Solution (CMS)
- ❖ Tried & tested Magento platform
- ❖ Robust php development language and popular MySql database



Some screenshots are included on the next page.

Internet Solutions:

- ❖ Website design and development
- ❖ Dynamic website and internet consumer and corporate portals
- ❖ Content Management Systems
- ❖ Website maintenance
- ❖ Shared and dedicated hosting
- ❖ Internet marketing – Search Engine Optimisation

The EU Cookie Law Compliance

After 26 May 2012, if a business is not compliant, or is not visibly working towards compliance, it will run the risk of enforcement action and a possible fine of up to half a million pounds.

We are happy to say that we have tools, expertise and experience of making our customers' websites Cookie Law compliant.

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What We Do?

UniversalShop Screen Shots

Universal Shop Screen Shots – Please note that this is in a raw shape here as it is fully customisable to customer's requirements.

The screenshot shows a Magento storefront for a hardware store. The main navigation bar includes the Magento logo, a search bar, and links for 'My Account', 'My Wishlist', 'My Cart', 'Checkout', and 'Log In'. A 'Default welcome msg!' is displayed. The main content area is titled 'Stainless Steel Range' and features a product listing for a 'Lever on Round Rose with Leather Strip'. The product is shown with an image and pricing: Regular Price: £42.00, Special Price: £10.00. Action buttons include 'Add to Cart', 'Add to Wishlist', and 'Add to Compare'. A sidebar on the left contains a 'Did you know?' message, a newsletter sign-up form, and a 'COMPARE PRODUCTS' section. A 'MY CART' section on the right shows 'You have no items in your shopping cart.' Below the main content, there is a 'COMMUNITY POLL' titled 'What is your favorite color?' with radio buttons for Green, Red, Black, and Magenta, and a 'Vote' button. A 'Now Accepting PayPal' badge is located at the bottom right.

Screen Shots from Live Sites

This block contains four screenshots of live e-commerce websites. The top-left screenshot shows a 'Morice Knobs' product page with a grid of related items. The top-right screenshot shows a 'Pull Handles' product page with a grid of related items. The bottom-left screenshot shows a 'Morice Knobs' product page with a grid of related items. The bottom-right screenshot shows a 'Pull Handles' product page with a grid of related items. Each screenshot displays various product listings, navigation menus, and promotional banners.

Contact Us: info@universalsoft.co.uk Tel: +44 (0) 20 8395 3609

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What We Do?

Cloud Computing – Office Productivity Applications

Irrespective of the size of your company and budget, we are keen to listen and offer solutions that will reduce your costs and increase your productivity.

Our cloud services span the entire project life cycle that includes:

- ❖ Pre-Sales Consulting:
- ❖ Configuration and Implementation
- ❖ Post-Sales Support

We will help you all the way to move your company to the world of cloud computing with scalability and ease of use in mind.

We concentrate on Software as a Service (SaaS) aspect of cloud computing and have teamed up with Google Apps and Microsoft Office 365 teams to offer our customers consultancy in designing a suitable SaaS solution and save them money by implementing the same.

Google Apps for Business

Google Apps is a cloud-based productivity suite that helps you and your team connect and get work done from anywhere on any device. It's simple to setup, use and manage, allowing you to work smarter and focus on what really matters. The suite consists of:

- ❖ Gmail
- ❖ Calendar
- ❖ Drive – Data Storage Facility
- ❖ Docs
- ❖ Sheets
- ❖ Slides

Microsoft Office 365

Office 365 is a suite of productivity tools and has the advantage of familiarity through well known Microsoft office products. The suite includes:

- ❖ Word, Excel, PowerPoint, and Access
- ❖ Email and Calendars
- ❖ Document Sharing and Easy Access
- ❖ Web Conferencing and Instant Messaging
- ❖ Outlook
- ❖ Publisher
- ❖ OneNote

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What We Do?

Anti-Virus and Internet Security

We have teamed up with AVG to offer our customers the latest in cutting edge security technologies. AVG gained success quickly and is now recognized as one of the biggest players in the security software market. The AVG products are available for:

- Personal
- Business, and
- Mobile Markets.

AVG products provide powerful, easy-to-use protection that works in the background and allows you to go online with confidence. The products range includes:

- ❖ Anti-Virus
- ❖ Internet Security
- ❖ Email Server
- ❖ File Server
- ❖ Remote Administration Capability



AVG. CloudCare™

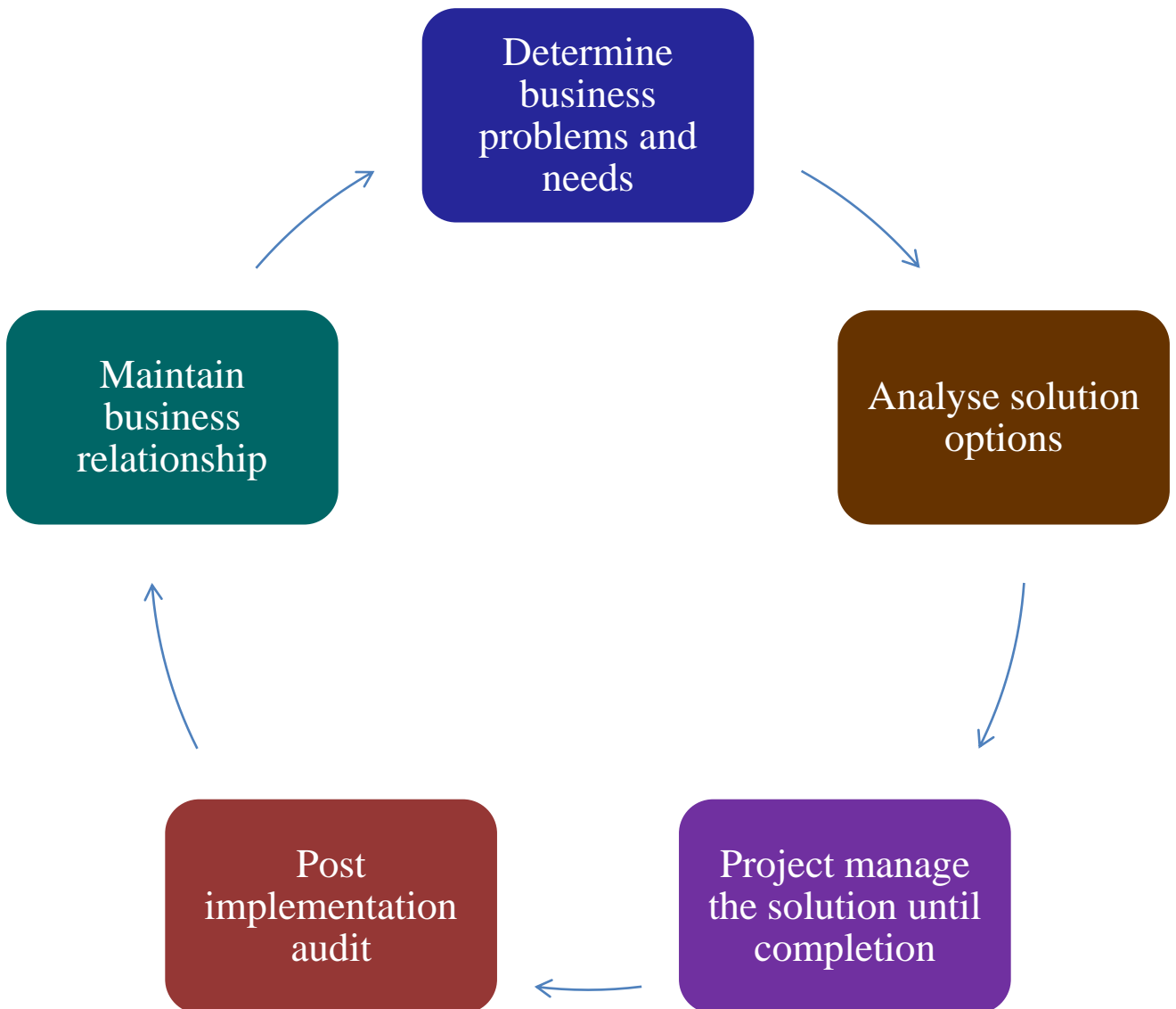
Why complicate?

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How We Work?

Our Hands-On Approach



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**Please call or email us
to discuss your
requirements
WITHOUT
obligation.**

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